

2021 Council Retreat

Setting Achievable Goals



Mission Statement

- Beaufort County government exists:
 - To serve the people of Beaufort County in a cost-effective manner,
 - So all our citizens may enjoy and appreciate a protected quality of life, natural and developed resources
 - In a costal environment, a diverse heritage, and economic well-being.

Vision Statement

- Beaufort County will continue to be one of the most desirable places in the United States to **live, work** and **enjoy** a sense of community in a culturally diverse coastal setting.

Our Mission And Vision Statements Goals 2021

- **Live: Provide**

- Affordable/workforce housing for first-time and low-income buyers.
- Rental apartments, rental homes and condominiums for rent and sale
- Middle management housing
- Upper management housing.
- Senior housing
 - Assisted living
 - Nursing home
 - Hospice
 - Day care
 - Retirement communities
 - In-home care



Our Mission And Vision Statements Goals

2021_(Cont'd)

- **Work: Grow/expand**
 - Hospitality industry
 - Manufacturing industry
 - Retail industry
 - Distribution industry
 - Health Care
 - Education
 - Military
 - Transportation
 - Construction
 - Media
 - Computer



Our Mission And Vision Statements Goals

2021_(Cont'd)

- **Play: Enjoy**

- Parks, active and passive
- Sports: golf, tennis, swimming, softball, pickle ball, etc.
- Theater
- Tourist attractions
- Boating
- Fishing
- Beaches



What Affects Where We Live, Work Or Play

- **Infrastructure**

- Roads, water, sewer, gas, electric, and internet

- **Environment**

- Marsh and land preservation
- Flood prone areas
- Air quality

- **Government**

- County
- Municipal
- State
- Federal



What Affects Where We Live, Work Or Play (Cont'd)

- **Health Care**

- Hospitals
- Micro Hospitals
- Clinics
- Urgent Care/Emergency Care Centers
- Specialty centers

- **Education**

- USCB
- TCL
- Public K-12
- Private K-12



How Do We Set Our Goals For This Year

- Assign topics for discussion to each committee.
 - Committees will meet to prioritize/expand the goals/action steps for each topic.
 - Committees will report back to the entire council on the last day of the retreat.
- Council will review and adopt the prioritized goals/action steps from each committee.
 - This will give direction to administration as to what is needed to develop a budget to meet the goals set by council.

